



Match & Fit: Choosing College Virtually

An Interactive PDI Discussion

Friday, April 9, 2021



Agenda

10:00 AM	Welcome & Housekeeping	Khadija Tejan, St. Louis Public Schools, and St. Louis Graduates PDI Committee
10:03	Mindful Moment	
10:05	Check-in: Get to know a colleague!	Breakout Rooms
10:10	A Look at the Data: Class of 2020 + Class of 2021	Laura Winter
10:17	Online Tools for Advising on Match & Fit	Khadija Tejan
10:25	Sharing our Wisdom: What Works for Students Now <ul style="list-style-type: none">• How do you advise around Match & Fit virtually?• How do you help students evaluate a college they have not visited?• How is your school/organization partnering or collaborating with colleges/institutions to help support students in their decision making?	Breakout Rooms
10:55	Announcements & Resource Links	
11:00	Wrap Up & Adjourn	

Housekeeping

- **Give yourself – and others – Grace and Space right now.** Children and pets may walk into the room while we are together. Someone may misspeak because they are tired. Let's be mindful that we are all doing the best we can.
- **Do what's best for you.** Join us by video if you can. It's nice to "see" you! But we understand if your current situation means it's best for you to be here on audio only.
- **Abide by the [PDI Meeting Agreements](#)**
- **Please remain on mute unless presenting.**
- **Use the Chat function to react to a presenter or to ask a question.**
 - "Private" chat is not private – it shows up in our chat log. FYI!
- **This session is being recorded.** We will post notes, chat log and video recording to the St. Louis Graduates' website. The link will be sent out after the meeting.
- **Please complete the evaluation survey!** It's important to our planning and for reports to our funders. You'll receive it via e-mail today.



Join us!

Apr. 23rd - Career Pathways Series with STEMSTL: Supply Chain Logistics and Transportation



PENDING: April 30th – Walk-through of St. Louis Community College Navigate system

[Click Here for more information
and to Register](#)

Mindful Moment



Check In – Let's Connect!

Each person takes 1-2 minutes ***uninterrupted*** to introduce themselves:

- Name
- Role and organization
- **My favorite thing about Spring is....**

How it works:

- In a moment, you'll be invited to join a Breakout Room in Zoom. Click join.
- You'll spend 5 minutes in a breakout room with 1-2 other people
- You'll automatically be brought back to the main room after 5 minutes.
- At anytime you can click to return to the main room.
- Practice intentional listening. Acknowledge, nod, but do not interrupt. Allow each person to be heard.

A Look at the Data: Class of 2020 and Class of 2021

Laura Winter, Executive Director, St. Louis Graduates

College Admissions and the Class of 2020

6.8% Fewer Students Attended College Immediately After High School This Past Fall

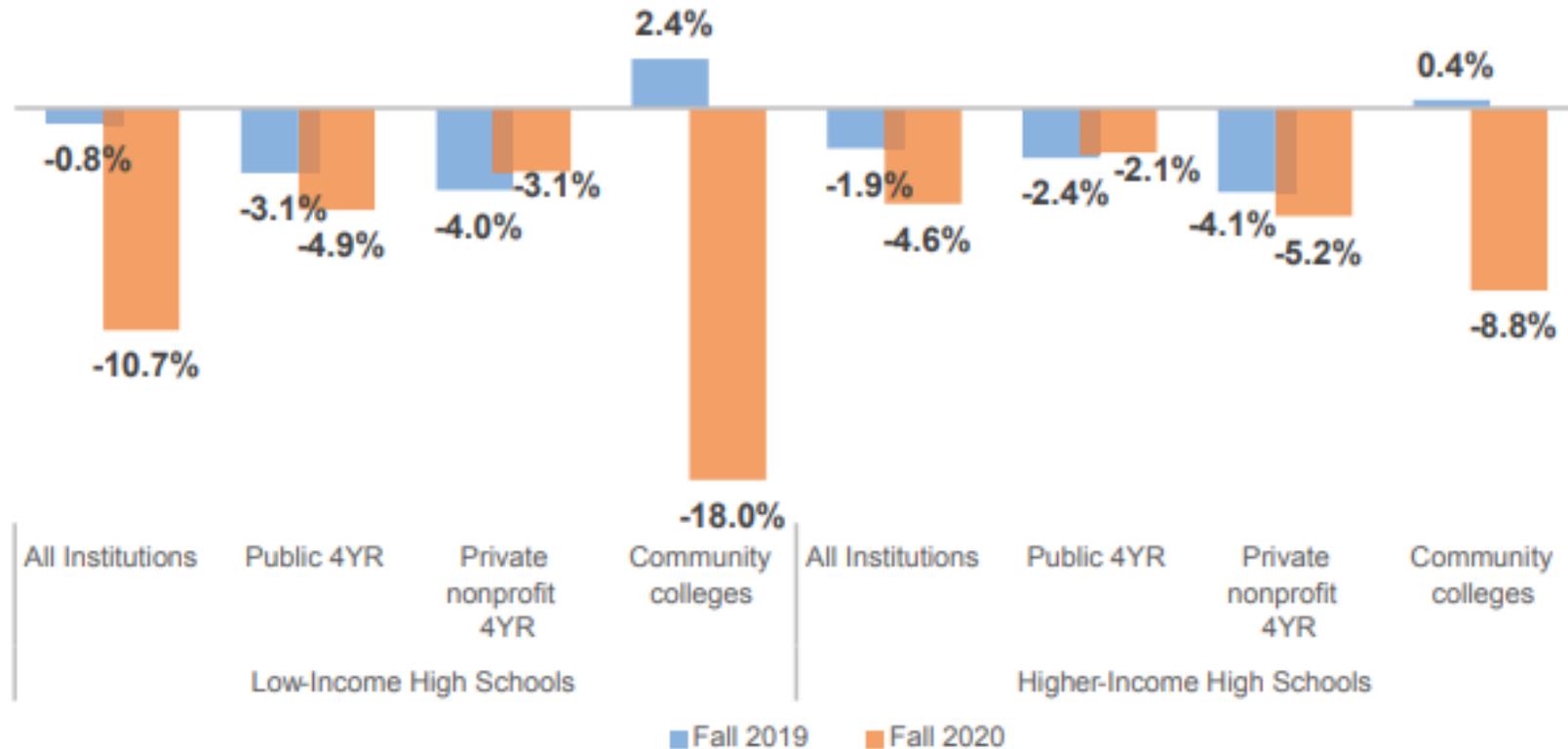
- 4.5 times the pre-pandemic rate of decline between 2018 and 2019
- Significant disparities by income, race, and urban/rural vs suburban

Early data indicate Spring enrollments mirror Fall 2020

- Certificate program enrollment is the only postsecondary enrollment that is increasing (up 3.3%), although it still comprises a small percentage of overall undergraduate enrollment (3%).

Declining enrollments across the board

Figure 7. Percent Change in Immediate Fall Enrollments by Institution Type and Income Level of High Schools



Note: All Institutions include for-profit four-year and private two-year colleges that are not shown due to small numbers.

Inequities persist and are exacerbated

Figure 2. Immediate College Enrollment Rate by Income Level of High Schools

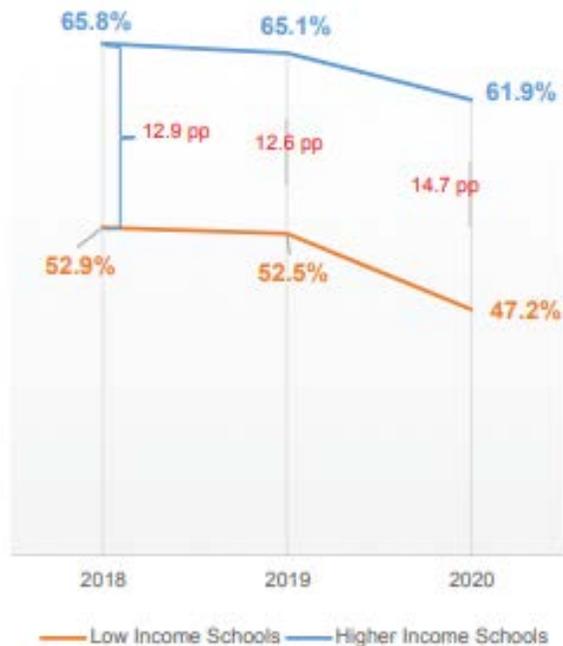
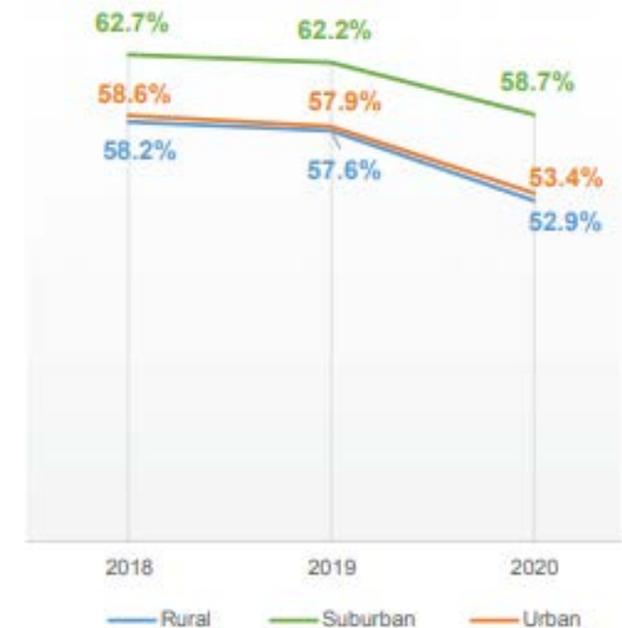


Figure 4. Immediate College Enrollment Rate by Minority Level of High Schools



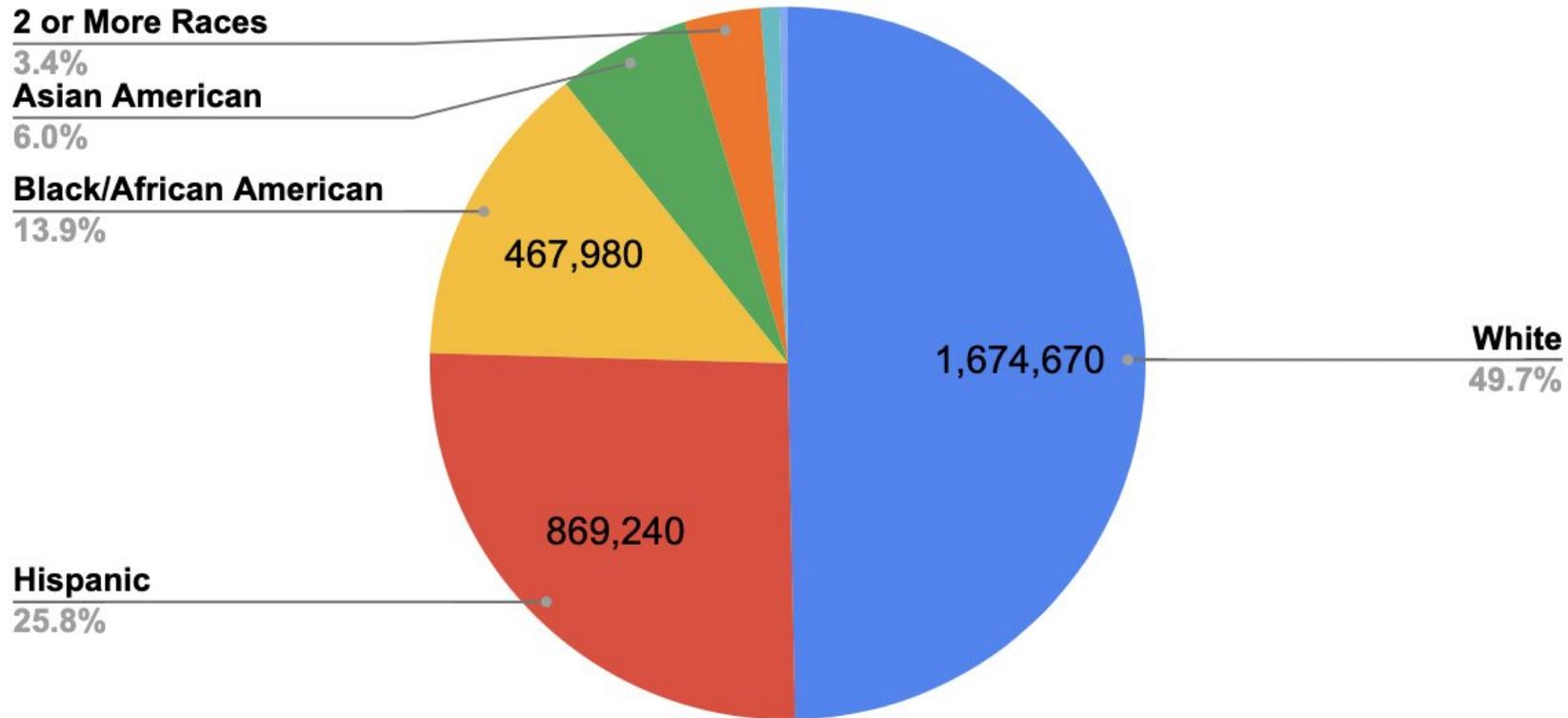
Figure 5. Immediate College Enrollment Rate by Urbanicity of High Schools



Diversity and the Class of 2021

Demographics of US Public High School Graduates, Class of 2021

Source: WICHE, Knocking at the College Door (2020)



Online Tools for Advising on Match & Fit

Have other resources to share? Add them in the Chat!

College Search

Journey to College

- [College Board's BIG FUTURE](#)
- [SCOIR](#)
- [Midwest Student Exchange Program \(reciprocal in-state tuition\)](#)
- [Common App](#)

Mixed reviews:

- [Rugg's recommendations](#)
- [Niche college rankings](#)



Virtual Tours – Data Resources

VIRTUAL TOURS

- [Campus Reel](#)
- [YouVisit](#)

DATA

- College Scorecard



Career Exploration



MY NEXT MOVE

MoSCORES

- [MO Apprenticeship Connect](#)

Targeted Searches



- Search #blackatcollegenname, e.g. #blackatmizzou
- [The Hundred Seven - HBCU search](#)
- [Black Common App](#)

- [HDF College Playbook](#)



- [Princeton Review - Graduate school programs](#)

Scholarships



Deadlines next week!

- [CAPPEX](#)
- [Raise.me microsolarships](#)
- [FastWeb](#)

Tools

- [ACCESS Academies College Search Questionnaire/Guide](#) – shared by Amy Clark
- [KIPP STL Student Decision Tracker](#) – shared by Emily Lombardo



Sharing the Wisdom in the Room

- In a moment you will be invited to join a breakout room with about 7-10 others.
- You will be returned to the main room after 30 minutes.
- This is your time to ask your questions, share your tips and strategies.
- **Discussion questions:**
 - How do you advise around Match & Fit virtually?
 - How do you help students evaluate a college they have not visited?
 - How is your school/organization partnering or collaborating with colleges/institutions to help support students in their decision making?
- Hear something you want to remember or share with others? [Document it here](#) and we'll put it in the notes!

Some of our Wisdom – 1 of 2

What we're SEEING

- **The future has taken a backseat. “Can’t wait to start living because we have just been surviving.”**
- It’s hard to overcome student virtual learning fatigue!
- Lots of virtual events, hard to assess what is really worth the time.
- Students hearing about opportunity or scholarship from multiple sources seems to be working.
- Evening and weekend events better attended than in past.
- Virtual world has pushed forward better ways of doing things; brought some positive change.
- Underclassmen are MORE engaged. Virtual makes it easier for them to start the process.



Some of our Wisdom – 2 of 2

What we're DOING

- Starting virtually for career exploration (build list, narrow it) and meeting in person to help make decision (if can)
- Chat and Choose: Holding Zoom drop-in sessions for students and parents (cumbersome to host but seems to help)
- Using Zoom and screen sharing to guide students through the process
- Collaborating with others; reaching students through teachers, counselors, parents, pastors, etc.
- Using Calendly to schedule appts with students
- Connecting with parents. Can be hit or miss but can be helpful.
- Using alumni to better engage students
- Tik Tok! Using social media to reach students is key right now!
- Creating a virtual event specifically for one school district. More open than in past; they'll help get students to attend.
- Created a college visit guide – how to navigate virtually or in person.



Resources

- [A Student's Guide to the First Year of College video series](#)
- [This American Life podcast: The College Tour has been Cancelled](#) and a response piece [This American \(male\) Life](#)
- NCAN's new [postsecondary advising toolkit](#)
- Federal Student Aid [website](#) with student/family resources and [YouTube channel](#)
- The Scholarship Foundation of St. Louis [Financial Aid Basics video series](#)
- [Do this, Don't do that](#) – summary of engagement strategies recommended in August 2020 PDI workshop
- [ASCA School Counseling in a Virtual Setting webinar](#)
- [TNTP Engaging Families Virtually Resource Guide](#)
- [Stanford Online High School Effective Best Practices in an Online Classroom](#)
- [SREB School Counseling from a Distance webinar](#)
- [STEMSTL Educator Resource Portal](#)



Facebook Groups for Counselors

- [ACCEPT – Admissions Community Cultivating Equity & Peace Today](#)
- [Empowering First Gen College Students](#)
- [MO School Counselor Supports](#)

Advocate for Undocumented Students

- Language in House version of MO Higher Education budget bill will require public colleges to charge undocumented students the highest possible tuition rate.
- Legislators need to hear from those who work with students to understand the impact!
- Contact the members of the [Senate Appropriations Committee](#).
- Read and share: [Blog post](#) on what it is like to be an undocumented college student in Missouri.
- Post to social media using this [toolkit](#) from the League of Student Advocates.



“

You do all the things, from honor roll to prom to volunteering at community events to doing your 50 hours as a student teacher for your SAMS class.

Then suddenly, without warning or much explanation, you find that everything your classmates are entitled to do next is closed to you.

What will you say when everyone asks what college you'll be attending? -Alisson M.

Announcements

- New SCOIR certification in financial aid for HS counselors and access advisers – free program led by Julie Kampschroeder
- MOACAC Virtual College Fair: Transfers – April 22nd 5:00 PM to 7:45 PM. Register here
- Brownpreneurs Teen Summit →

[COVID-19 RESOURCE PAGE](#)



BROWNPREENEURS
Teen Summit
2021

JULY 8-10 | 9 AM - 4 PM
INNOVATION HALL

Includes:

- * HOW TO START A BUSINESS
- * HOW TO WRITE A BUSINESS PLAN
- * WHAT'S YOUR BRAND - MARKETING
- * BE A LEADER NOT A BOSS - MANAGEMENT
- * THE PLUG - PROFESSIONALISM
- * SECURE THE BAG - SALES
- * COUNT THE COINS - FINANCE
- * SHOOT ABOVE 720 - CREDIT

TEAM BUILDING SESSIONS

HANDS-ON PROJECTS & LUNCH

FOR ELIGIBILITY VISIT
BROWNPREENEURS.ORG

HURRY! SPACE IS LIMITED...AND FILLING UP FAST!

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Check Out

Type into the Chat 1 word to describe how you feel after today's workshop.

Please complete the short evaluation survey (sent to you via e-mail)!

STAY SAFE. STAY WELL. THANK YOU!