

PDI January 22. 2021

Virtual Advising: Strategies & Tech Tools

Current Challenges

- NSC December Report – 1 in 5 2020 students who planned to go to college did not enroll
 - o 1 in 3 low income students who planned to go did not enroll
 - o Black student enrollment down 8%
- What can we do as counselors and advisors to help reverse these trends?

Michael Boulanger – Pattonville

- Tech tools can't replace connection, but they can help enable it

Edmodo, tweducate – student social networking sites

Google voice – can create a personal phone number – shows up as an unknown phone number

- Leave a message, let them know who it is, and give them a call back

Callbridge – shows up as your organizations number – may increase phone pick ups

Mentimeter – creates word clouds from polls/comments

Linktr.ee – put all your social media into one link

Link in bio – similar to link tree

Youtube and twitter – lots of resources and a great place to learn

Bitmoji classroom – personalize a classroom/office and add links

College advising tech tools – there are many resources out there. Try them out and see what works best for you and your students.

CHAT NOTES

10:01:42 From Ashley June Moore : Group Meeting Agreements:

<https://docs.google.com/document/d/1jvH-GM0Avt4bYeYZMhPv25WmafVyfV46RRejzFMMHSY/edit>

10:03:46 From Ashley June Moore : Register for upcoming PDI workshops:

<https://stlouisgraduates.org/2020/07/16/professional-development-institute-2020-21/>

10:04:46 From ajones : Good everyone, Thanks for hosting these informative sessions!

10:05:48 From Ashley June Moore : Find past PDI workshop videos and notes here:

<https://stlouisgraduates.org/home/pdi-2020-21/>

10:13:08 From Xavier Payne : This song makes you want to dance

10:13:48 From ajones : Very nice music choice

10:13:55 From P Hampton : Paula Hampton -Client Service Assistant Outreach Coordinator at the Trio Educational Opportunity Center.

10:15:16 From Reman Jabar : Good morning

10:17:50 From Reman Jabar : Nearpod

10:20:08 From Derrick Small Jr. : Youcanbookme has been working well for me

10:20:16 From Linh Mach : CALENDLY YASSSS, love their work flows to send reminders to reduce no-shows

10:23:29 From Pattonville HS Michelle Luraschi : With Linktr.ee, you can also add website links so everything is in one place, especially when posting on SM

10:23:31 From Kaitlyn Venta : canva is great for design - they have a free program for non-profits - <https://www.canva.com/canva-for-nonprofits/> and schools - <https://www.canva.com/education/>

10:24:37 From Pattonville HS Michelle Luraschi : Yes Canva. And Smore—for free newsletter templates. Dr. Dawn Richards is using it for career pathways and I'm using it now for my weekly newsletter

10:26:18 From Laura Winter : In the PDF of the PPT deck, the logos of the tech tools are clickable so you can look into them.

10:26:43 From Pattonville HS Michelle Luraschi : OH MICHAEL, you are in trouble now, LOL

10:28:58 From Derrick Small Jr. : From the previous slide, MyNextMove is great for students wanting to discover different interests

10:29:09 From Marlana Hairston : Thanks for the PowerPoint PDF!

10:29:26 From Ashley June Moore : Find past PDI workshop videos and notes here

<https://stlouisgraduates.org/home/pdi-2020-21/>

10:29:41 From Reman Jabar : Thank you

10:30:40 From Michael Boulanger : <https://sites.google.com/psdr3.org/positiveschool/virtual-counseling-office>

10:31:30 From P Hampton : Thank You!

10:31:43 From Allison Singley : I love the "Virtual Calming Corner"!

10:32:00 From MelaDee Patterson : Would benefit having specific presentations on each of the support options shared.

10:32:03 From Ashley June Moore : Breakout discussion link to virtual sticky notes:
<https://drive.google.com/drive/folders/1-OtX-wCzL301eCZIWNGSkevZQYD27315?usp=sharing>

10:33:35 From Michael Boulanger : The virtual calming corner is a great tool. Thanks Allison!
Since I made this we recently launched our own virtual wellness center for the district
<https://sites.google.com/psdr3.org/wellness/home>

10:34:09 From Michael Boulanger : Check it out and feel free to do the same for your
school/organization. I'm happy to answer questions if you have them

10:55:09 From Laura Winter : I typed some things I saw in your notes into this slide. Lots of great
ideas, everyone!

10:59:43 From Laura Winter : Thanks everyone! Thanks Beth, Michael, Xavier, Linh, Ashley and
Kaitlyn!