

St. Louis Graduates Professional Development Institute: Navigating the HBCU Landscape

November 6, 2020

NOTES

AD Grimes, Teacher at Normandy High School, HBCU Alumnus and Champion

- Need to find the best environment for a student and that may not be at a predominantly white institution. Important to allow students to make own choice.
- Financial aid is a challenge, particularly for larger HBCUs but there are affordable options like Harris-Stowe and Lincoln.
- Need to understand that the graduation rate is not always the story. Need to look beyond the numbers.
- HBCUs are HISTORICALLY Black but white students do attend these institutions.
- Need to help students find best fit not just financially but culturally and emotionally.
- HBCU Common App – costs \$20 to apply to 58 school. Fee reduced this year but each school determines if fee waiver. Some do, some don't. Tennessee State has one for students within a 250-mile radius – some MO students in that geography. Jackson State reduced their out of state fees.
- College counselor should not restrict access to HBCU Common App. Not up to the counselor where students apply. Important for counselors to set their opinions aside when advising a student.
- Scholarships – in addition to links on AD's slide deck, suggests petersons.com. Helpful for students to create profile on UNCF.org
- Finding a best fit HBCU – HBCUHub is a good site. Many companies like Boeing are going to HBCU engineering schools to find recruits.
- College tours – Some African-American Fraternities and Sororities have tours, Kwame Building Group does one. AD happy to connect counselors to tours. Omicron Eta Omega Chapter of Alpha Kappa Alpha Sorority has a great tour
- Financial Aid –
 - Must do it early. It goes quickly. Host first semester FAFSA night.
 - Local alumni associations can help connect to resources too.
- Recruiters tend to go to schools where they are seeing applications. AD happy to reach out to alums to provide a representative if having trouble finding someone.

Iris Tabb, Director of Admissions, Harris-Stowe State University

- 54% of HBCU funding is government vs 38% for other institutions. When states make cuts to higher ed like is happening now, there are fewer dollars available. HBCUs more tuition dependent.
- Smaller percentage of revenue from donations. Endowments much smaller. Creates inequity. 107 HBCUs nationally have combined total endowment of \$2.1 billion but far less than Ivy

Leagues. Wealth begets wealth. Racism exists in giving; donors choose not to give to Black-led institutions or think that Morehouse and Spelman are better fund managers because their endowments are larger than some of the other HBCUs. HBCU endowments have been underinvested in.

- Public and private HBCUs seen steep decline in federal funding since 2003.
- Scholarships add up. All Divine 9 chapters in STL have scholarships. Nine \$500 scholarships add up to a sizable amount.

CHAT NOTES

10:03:04 From Dawn Richards : <https://docs.google.com/document/d/1jvH-GM0Avt4bYeYZMhPv25WmafVyfv46RRejzFMMHsY/edit?usp=sharing>

10:05:36 From Meladee Patterson : I want this link, something my staff and students need.

10:06:50 From Laura Winter : The links in the PDF should be clickable to Morgan Harper Nichols - the poet/artist - and to the Spotify playlist.

10:07:24 From Robin Seuc : beautiful and calming

10:07:36 From Meladee Patterson : It just what I needed this morning and I will share with others. Thank you.

10:15:36 From Ashley June Moore : Good morning! :)

10:29:32 From Laura Winter : AD, are there fee waivers available for students for whom \$20 is a barrier?

10:29:42 From Jennifer Glassmeyer : What is your advice for a student who's college counselor will not support the HBCU common app? Will that hurt their chances of acceptance to a HBCU to come through with Common App instead?

10:30:47 From Jennifer Glassmeyer : I 100% agree

10:31:33 From Jennifer Glassmeyer : Any advice for the student moving forward?

10:32:00 From Khadija Tejan : @Laura not all schools on the common black app accept fee waivers. TN State doesn't accept fee waivers regardless of how they apply. Rationale-they want students to have some skin in the game

10:32:14 From A.D.Grimes : www.petersons.com

10:32:40 From Laura Winter : @khadija - Thank you

10:32:57 From Dawn Richards : I highly recommend students create a profile on uncf.org

10:33:11 From Kaitlyn Venta : My Scholarship Central has a scholarship for St. Louis students attending Howard - it is not open yet this year, but will be soon - <https://stlouisgraduates.academicworks.com/opportunities/3315>

10:33:42 From Ritenour- Julie Kampschroeder : @khadija-bad news no fee waiver but TN State does not allow in state price for MO kids?? Is that correct?

10:33:50 From Ritenour- Julie Kampschroeder : now

10:34:05 From Emily Diaz : Good morning! I'm asking this on behalf of a fellow counselor in the area who couldn't attend today because of a conflict on her schedule:
I really want to ask how we can get HBCUs to engage with high schools more. I have asked so many times and it seems like they primarily visit STL city schools even though I have a large minority population. Any tips on how to get more engagement on our campus is greatly appreciated!

10:35:23 From Khadija Tejan : @julie kinda- you have to be in a 250 mile radius to get in state tuition at TSU..soooo some schools in STL qualify; some don't..make sense?

10:36:27 From Ritenour- Julie Kampschroeder : Thank you! I will mapquest it :)

10:36:56 From Khadija Tejan : Omicron Eta Omega chapter of Alpha Kappa Alpha Sorority, Inc.

10:36:59 From Khadija Tejan : has a great tour

10:37:55 From Emily Lombardo : ^^^ yes!

10:42:29 From Emily Lombardo : JSU reduced their out of state fees I believe recently as well!

10:42:34 From Andrew Smith : How do we address some of those negative stereotypes about HBCU's (being unorganized, etc.)?

10:44:07 From Ivy Hartman, Rockwood Summit HS, she/her : I have trouble advising students after they complete the Common Black App. What are the next steps for a student to make sure that the top 3-10 schools they are interested in access their app? I just need a little best-practice and guidance on this, please.

10:44:19 From Kimberly Merrill : Option that works - collaborate with surrounding schools when setting up college visits

10:44:21 From Tashanna Staniel : <http://www.jsumsnews.com/?p=40097>

10:44:24 From Keri Gilbert : How to we impart the importance of HBCUs to state legislators? Lincoln University declared financial exigency just this last May. How would you frame a call for targeted funding in a state like Missouri?

10:44:40 From A.D.Grimes : A.D. Grimes 314-809-3394 adgrimesii@gmail.com

10:45:30 From Ritenour- Julie Kampschroeder : Thank you A.D.! Love your passion and energy!

10:46:03 From Natissia Small : Great information A.D., thank you!

10:46:52 From A.D.Grimes : @Ivy so the schools typically all get the responses but some have further requirements. My suggestion is to have students monitor their emails and then contact their choice institution to see the progress.

10:47:33 From Tashanna Staniel : Grateful to you A.D. I would love to have you connect with my team. You are a wealth of knowledge. Be on the lookout for an e-mail from me.

10:48:43 From Kelly Tovar : I have heard that the federal gov'n has done more in the last few years financially for HBCUs? Is this true? If so, can you help clarify?

10:48:48 From A.D.Grimes : As Ms. Tabb is discussing currently our legislators have to understand the roles and positive additions that HBCUs provide so therefore the legislators have to remove their own personal biases before they want to support them unfortunately we live in a society that race still plays a roll.

10:50:14 From A.D.Grimes : @Kelly unfortunately it is NOT true. The current administration did not do what they claimed to do financially for HBCUs. It was nothing more than a glorified photo op and talking point. Ms. Bezos did more for a couple schools than the gov't has done in the last 4 years.

10:51:02 From Kelly Tovar : Ok, thank you

10:53:06 From Khadija Tejan : Zeta Charitable Foundation scholarship available on Scholarship Central now :)

10:53:07 From A.D.Grimes : I am actually the chairman of the Prince Hall Masonic Scholarship Committee

10:54:16 From Kaitlyn Venta : Zeta scholarship is OPEN - <https://stlouisgraduates.academicworks.com/opportunities/3333>

10:54:20 From Laura Winter : For counselors outside STL area - Scholarship Central has statewide opportunities

10:54:41 From Iris Tabb, HSSU : https://www.stltoday.com/brandavestudios/sponsored/harris-stowe-state-university-aims-to-attract-top-scholars-through-new-scholarship-program/article_90c7ca74-f6a3-11ea-8366-736b3667b5a6.html

10:55:16 From Laura Winter : And since we talked about loans - a reminder that there are interest-free loan programs who use the Scholarship Central platform as well. The Scholarship Foundation of St. Louis and Missouri Scholarship & Loan Foundation both have interest-free loan programs.

10:55:42 From Ritenour- Julie Kampschroeder : Laura-when will those become available?

10:56:01 From Kaitlyn Venta : MOst Scholarship Central applications will be open by January

10:56:02 From Laura Winter : Most opportunities open Jan 1st.

10:56:13 From Kaitlyn Venta : some will open earlier, some later, but most by January

10:56:36 From Manicia Finch : Great Job Ms. Tabb!!! and AD Grimes!!!

10:56:43 From Kaitlyn Venta : Students can complete their general application on My Scholarship Central now and get email updates when scholarships they qualify for open

10:56:45 From Robin Seuc : Thank you!

10:56:46 From Iris Tabb, HSSU : If you have Top Scholars and have questions, I can be reached at (314) 340-3541 or tabbi@hssu.edu

10:56:50 From Kelly Tovar : I really appreciate everything! Thank you for presenting!

10:56:52 From Natissia Small : Great job Iris, thank you!

10:56:55 From Emily Diaz : Thank you!

10:56:59 From A.D.Grimes : Great Job Iris!!

10:57:01 From Ritenour- Julie Kampschroeder : Iris will the 23 ACT requirement stick for this years' HSSU top 100 Scholars? With COVIC testing site issues

10:57:01 From Kimberly Merrill : Thank you

10:57:21 From Deirdre Liddell : Great information. Thank you!

10:57:23 From Amanda Samuels : Thank you, great information!

10:57:29 From Keri Gilbert : Fabulous job, presenters! Thank you!

10:57:34 From Lisa Raineri : Thank you to both presenters! Excellent information and resources to share with our students!

10:57:34 From Monica Nickolai - Collegiate School of Medicine and Bioscience : Thank you presenters!

10:57:36 From Andrew Smith : Thanks to both Mr. Grimes and Ms. Tabbs. Appreciate your time and information!

10:57:51 From Fiona Biondic : Thank you!

10:57:54 From Kaitlyn Venta : Very informed and energized - great presentation everyone

10:57:55 From Robin Seuc : Hopeful

10:57:56 From Manicia Finch : School Administrators HSSU Top 100 Scholars program is open for all schools

10:57:56 From Ritenour- Julie Kampschroeder : grateful

10:57:56 From Jennifer Glassmeyer : Informed!

10:57:58 From Marvin Bullard : Encouraged!

10:58:01 From Akia Janee Hood : Motivated

10:58:01 From Monica Nickolai - Collegiate School of Medicine and Bioscience : informed

10:58:01 From Bender : Informed-Thanks

10:58:01 From Lisa Raineri : Informed

10:58:01 From Tiarra H : Thank you guys so much!

10:58:03 From Christine Holladay : Informed

10:58:03 From Amanda Samuels : Educated, hopeful

10:58:03 From Shanise Johnson : Proud

10:58:03 From Ebonie Davis : Informed! Thank you!!!

10:58:06 From Marvin Bullard : Thank You

10:58:06 From Becky Ford Haffner : hopeful

10:58:07 From Iris Tabb, HSSU : Excited!

10:58:07 From Emily Lombardo : Thank you!

10:58:08 From Tameka Herrion|SEMO : in good company!

10:58:08 From Jennifer Glassmeyer : Thank You so much...this has been great :)

10:58:10 From Kimberly Merrill : Great!

10:58:11 From Natissia Small : Informed!!!

10:58:11 From Tashanna Staniel : Educated!!! Excited!!!!

10:58:15 From Amy Clark : Energized and excited

10:58:15 From Laura Winter : Thank you, all!

10:58:16 From Danielle Anderson : Thank you. EXcited

10:58:16 From Kingsley Tony-Egbuniwe : Grateful

10:58:17 From Jerica Robinson : Informative

10:58:19 From Kelly Tovar : Feel more confident

10:58:21 From Russell Brannen : Thank you Mr. Grimes and Ms. Tabb for spending your time informing us. I really appreciate it. I feel INFORMED!

10:58:21 From Andrew Smith : Grateful

10:58:22 From K. Byrd : HBCU Love! Great Job!!

10:58:24 From Tamara Harris : thank you!!

10:58:27 From Meladee Patterson : Thank you, this is wonderful information to better guide my students.