



Student & Family Engagement in a Virtual Space

Friday, August 28, 2020



Agenda

- **Welcome & Housekeeping**
- **About St. Louis Graduates & PDI** – Trent Ball, St. Louis Graduates and SEMO
- **Take a Deep Breath**
- **Breakout Groups Check-in:** Get to know a colleague!
- **Getting Started with Virtual Advising** – Gabbi Ray, Missouri College Advising Corps
- **Virtual Engagement Tips & Tech Tools**
- **Virtual Engagement Resources**
- **Breakout Groups: Do This & Don't Do That**
- **MOACAC Show Me My Future Virtual College & Career Fair** – Michelle Luraschi, Pattonville High School & MOACAC
- **Wrap Up & Adjourn**

Optional Session: Building Community in Virtual Meetings using Zoom

Housekeeping

- **Give yourself – and others – grace and space right now.** Children and pets may walk into the room while we are together. Someone may misspeak because they are tired. Let's be mindful that we are all doing the best we can.
- **Abide by the [PDI Meeting Agreements](#)**
- **Please remain on mute unless presenting.**
- **Do what's best for you.** Join us by video if you can. It's nice to "see" you! But we understand if your current situation means it's best for you to be here on audio only.
- **Use the Chat function to react to a presenter or to ask a question.**
 - "Private" chat is not private – it shows up in our chat log we send out. FYI!
- **This session is being recorded.** We will post notes, chat log and video recording to the St. Louis Graduates' website. The link will be sent out after the meeting. **Breakout rooms are not recorded so today's notes will be more valuable than the recording.**
- **Please complete the evaluation survey!** It's important to our planning and for reports to our funders. You'll receive it via e-mail today.

About St. Louis Graduates

Trent Ball, Co-Chair, St. Louis Graduates, and Assistant Vice President of Academic Diversity and Outreach, Southeast Missouri State University

- Network of K-12 and higher education, youth-serving non-profits, business & philanthropy partners
- Goal to eliminate equity gaps in degree completion for low-income students and Black students
- Examples of what we do:
 - Professional development for college access & success professionals
 - Postsecondary Equity Network of 14 colleges working to re-imagine higher education
 - Degrees with Less Debt research and video series
- “College” = postsecondary certificate or degree





About the Professional Development Institute

- Goal to help students make informed postsecondary decisions that meet their needs
- Connect high school counselors and access advisers to strategies, tools and resources
- Build a professional network of supportive colleagues, including postsecondary partners
- Open to colleagues across MO and southern IL
- Now in its 11th year!





Upcoming PDI Workshops!

All workshops are online and held on Fridays at 10 AM. Workshops are 1 hour except where noted.

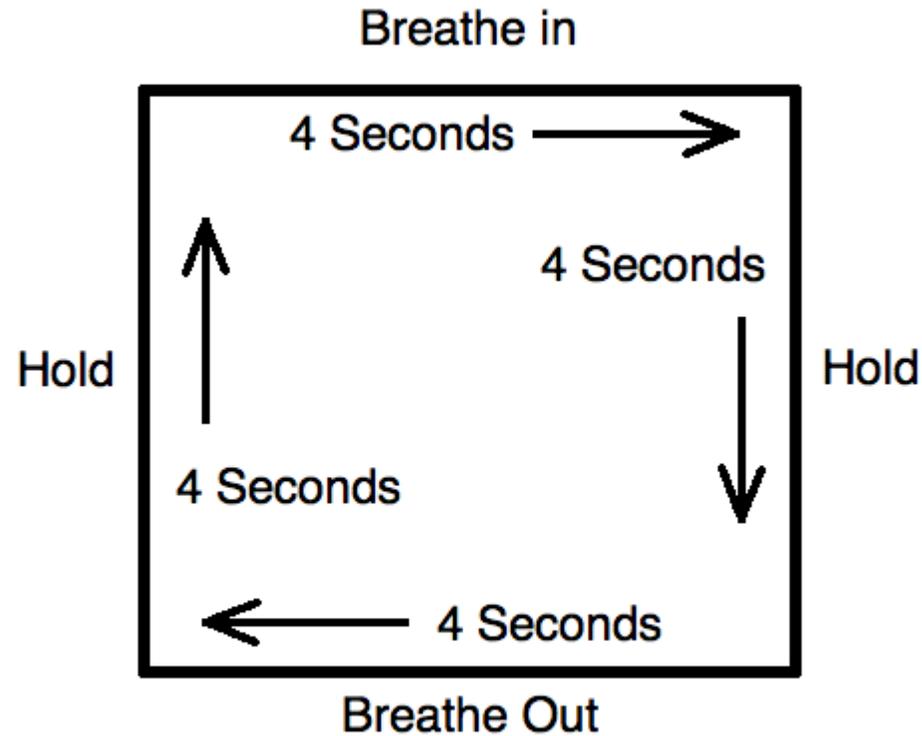
- **September 11:** [Admissions insights by institutional selectivity](#) with Trent Ball of Southeast Missouri State University
- **September 25:** [Financial aid considerations for students with special circumstances and changing family income](#) - with MASFAP
- **October 9:** [FAFSA walk-through and completion/verification strategies](#) - with MASFAP and Teresa Steinkamp of The Scholarship Foundation of St. Louis
- **October 23** – [Career Pathways: Advising Strategies to Connect Students to Labor Market Needs](#) (90 min) with Ranken Technical College, AIA St. Louis, and more
- **November 6** – [Match & Fit: Navigating the HBCU Landscape](#)
- **December 4** – [Supporting Undocumented Youth](#) with Felipe Martinez of The Scholarship Foundation of St. Louis

*All workshops are free to counselors and access advisers thanks to support from
Norman J. Stupp Foundation, Commerce Bank trustee.*

St. Louis Graduates is pleased to partner with MASFAP on all financial aid workshops



Take a Deep Breath: Box Breathing





Check In – Let's Connect!

How it works:

- In a moment, you'll be invited to join a Breakout Room in Zoom. Click join.
- You'll spend 5 minutes in a breakout room with 1-2 other people
- You'll automatically be brought back to the main room after 5 minutes.
- At anytime you can click to return to the main room.
- Practice intentional listening. Acknowledge, nod, but do not interrupt. Allow each person to be heard.

Each person takes 1-2 minutes *uninterrupted* to introduce themselves:

- **Name**
- **Role and organization**
- **What is one thing that happened this week that made you smile?**



Getting Started With Virtual Advising

Gabrielle Ray Robinson, Eastern Regional Director, Missouri College Advising Corps

- Why do you do what you do?
 - Do students see or feel your why?
- HOW and WHAT will be delivered?
 - Technology and Communication Platforms
 - Student information systems/data tracking
 - Plan of attack (structure of giving students the information they need)
- WHAT goals will measure impact?
 - What are goals for virtual advising?
 - Milestones that will achieve goals?
 - What benchmarks will lead to milestones?



Virtual Engagement Tips

- Make health and social-emotional well-being a priority
- Keep communication simple & consistent
 - Streamline communications from the district and partners; integrate college & career
 - Create a virtual college & career center for all info and resources
 - Make it clear when students and families can expect to hear from you
 - Important info should be shared on multiple platforms
- Use technology for outreach and nudges
 - Remind, Class Dojo
 - Don't use your personal phone for texting and calls
- Be accessible
 - Calendly, Booking.com for virtual office hours
 - Consider evening hours
- Conduct stakeholder feedback surveys
 - Use Survey Monkey, Google forms to find out what assistance students/families need
 - Follow up to let them know how you are responding to their input
- Hold virtual town halls and listening sessions
 - Zoom, Microsoft Teams or Google Hangouts meetings
 - Twitter chats
- Connect students and families to existing resources
 - MOACAC Show Me My Future College & Career Fair
- Support ELL students and students with IEPs and 504s
- Provide opportunities to maintain “school community”
 - Virtual senior lounge

Legal questions? – [see notes and recording from our last PDI](#)

Ways to Increase Your Visibility

- Ask to be introduced in each virtual homeroom so students know who you are.
- Create an introduction video that can be sent out with the next parent e-newsletter. Make it fun and inviting.
- Create a social media presence for your advising department. Link to your virtual college & career center. Elevate & celebrate good news. Repeat, repeat, repeat.



Tech Tools

- Polling: Poll Everywhere, Mentimeter.com
- Surveys: Google forms, Survey Monkey
- Texting: Remind, Class Dojo
- Calling: Google Voice, Skype, Face Time
- Scheduling: Calendly, Youcanbookme.com
- Meetings: Zoom, Microsoft Teams, Google Meet

Share additional tools
you use in the Chat!

Resources

- [ASCA Toolkit for Virtual School Counseling](#)
- [TNTP Engaging Families Virtually Resource Guide](#)
- [Stanford Online High School Effective Best Practices in an Online Classroom](#)

[COVID-19 RESOURCE PAGE](#)



Breakout Groups: What Works & What Doesn't

How it works:

20-minute small group discussion

2 discussion topics:

1. What works
2. What doesn't

Use virtual sticky notes to share your thoughts. Click on link in Chat to go to Google folder. Click on Google slides with name of your facilitator.

Zoom will invite you to a Breakout Room. Click join. After 20 min you will automatically rejoin the main room.

Facilitators:

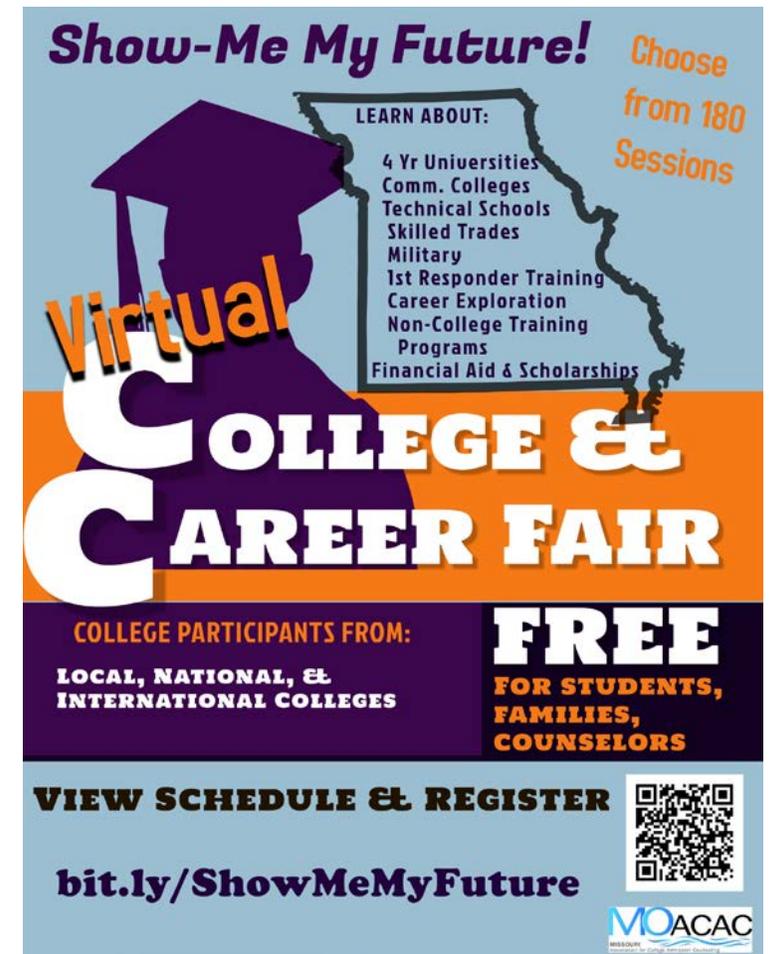
- Michelene Carbol, EducationPlus
- Monica Fleisher, UMSL Bridge Program
- Taylor Grimm, MO Scholarship & Loan Foundation
- Ivy Hutchinson, Rockwood Summit HS
- Michelle Luraschi, Pattonville HS
- Amber Mitchell, Ritenour HS
- Ashley June Moore, Washington U. Advising Corps
- Teresa Steinkamp, The Scholarship Foundation of St. Louis
- Khadija Tejan, St. Louis Public Schools
- Dawn Towles-Richards, MO Dept of Elementary & Secondary Education
- Kaitlyn Venta, Scholarship Central
- Danielle Washington, Wyman

Show-Me My Future

**Michelle Luraschi, College & Career Preparation
Coordinator/Counselor, Pattonville High School and MOACAC
College Fairs Co-Chair**

[MOACAC Virtual College & Career Exploration Program for Students,
Parents & Counselors](#)

- September 13 - 17, 2020 — Planning for Your College Search: College Knowledge and Information Panels
- September 21 -24, 2020 and September 27 - October 1, 2020 — Individual College Presentations
- October 4 - 5, 2020 — Individual Presentations for Military Enlistment, Skilled Trades, Career Planning, Gap Year Programs, For-Profit Institutions, Non-College Organizations



Show-Me My Future! Choose from 180 Sessions

LEARN ABOUT:

- 4 Yr Universities
- Comm. Colleges
- Technical Schools
- Skilled Trades
- Military
- 1st Responder Training
- Career Exploration
- Non-College Training Programs
- Financial Aid & Scholarships

Virtual COLLEGE & CAREER FAIR

COLLEGE PARTICIPANTS FROM:
LOCAL, NATIONAL, & INTERNATIONAL COLLEGES

FREE
FOR STUDENTS, FAMILIES, COUNSELORS

VIEW SCHEDULE & REGISTER

bit.ly/ShowMeMyFuture



MOACAC
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Show-Me My Future!

Choose
from 180
Sessions

LEARN ABOUT:

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Comm. Colleges
Technical Schools
Skilled Trades
Military
1st Responder Training
Career Exploration
Non-College Training
Programs
Financial Aid & Scholarships

Virtual

COLLEGE & CAREER FAIR

Sept 13-Oct 8

COLLEGE PARTICIPANTS FROM:

LOCAL, NATIONAL, &
INTERNATIONAL COLLEGES

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FOR STUDENTS,
FAMILIES,
COUNSELORS

VIEW SCHEDULE & REGISTER

bit.ly/ShowMeMyFuture



MOACAC
MISSOURI
Association for College Admission Counseling

Help get the word out:

- Share on social media (regularly)
- Post on your website
- Ask teachers to share on CANVAS, or Google classroom
- Include in daily announcements
- Share with PTO
- Email to students/families

How does it work?

What: Attend **FREE 45 minute virtual sessions** on a variety of college and career topics via individual Zoom links. Session options include: individual college, military, & career information sessions as well as panel sessions composed of multiple organizations.

Who: All high school students, families, and counselors

Dates: Sept. 13-Oct. 8

Times: M-Th: 4:00-9:00 pm; Sunday 2-4:00 pm & 7-9:00 pm

All sessions secure--your information will only be shared with the college/organization for which you register.

We need facilitators!

Time Commitment

- Volunteering is flexible - sign up for as many sessions as you want
- Sessions begin on the hour, each hour, and last for 45 minutes
- Only one volunteer is needed for each session

Facilitators will help with:

- Starting the Zoom webinars on time
- Welcoming college panelists before the session begins
- Kicking the session off with some housekeeping announcements
- Closing the session with final housekeeping announcements
- Ensuring the program runs smoothly and on time

Sign-up to Facilitate

- [View the program schedule of sessions](#)
 - Enter your name and contact information next to the sessions you'd like to facilitate
 - Ensure that you aren't signing up for multiple sessions in the same hour

Register for the [Facilitator Training Webinar](#)

StriveScan will host a training session and Q&A for all volunteers and those interested in learning more. Join us on Wednesday, September 9 at 2:00 PM CDT on Zoom.



Check Out

Type into the Chat 1 word to describe how you feel after today's workshop.

Please complete the short evaluation survey (also sent to you via e-mail)!

If you are interested in a 20-min session on building community in Zoom meetings, stay on. We will begin in a minute.

STAY SAFE. STAY WELL. DO YOUR BEST. YOU ARE AMAZING!

THANK YOU!