

Professional Development Institute

Connecting Students to High-Demand Career Pathways

#PDI February 21, 2020

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Welcome & Introductions

Laura Winter
Project Director, St. Louis Graduates

James Munden, PhD
Interim Division Dean, Science, Technology, Engineering, Math & Business (STEMB), St. Louis Community College – Forest Park

William Hubble, Ph.D., CNMT, R.T. (R)(N)(CT), FSNMMI-TS
District Division Dean of Academic Affairs – Health Sciences, St. Louis Community College

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Career Pathways in Context: Strategies, Tools and Resources

Tamitha Walker McKinnis
Professional Development Consultant
St. Louis Graduates

Summary of labor market needs and career pathways advising strategies discussed at November 2019 PDI

All materials available at www.StLouisGraduates.org

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Missouri and St. Louis 2019 Workforce Surveys

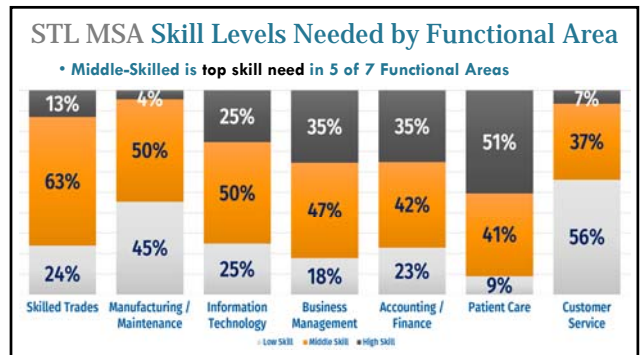
Hart Nelson, Associate Vice Chancellor for Workforce Solutions
Workforce Solutions Group | St. Louis Community College

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Finding Workers: Top Job Openings

- NOW**
 - Combined Food Preparation and Serving Workers
 - Personal Care Aides
 - Waiters and Waitresses
 - Customer Service Representatives
 - Material and Freight Laborers
- NEXT**
 - Nursing Assistants
 - Tractor-Trailer Truck Drivers
 - Restaurant Cooks
 - Retail Sales Supervisors
 - Maintenance and Repair Workers
- LATER**
 - Registered Nurses
 - General Managers
 - Accountants
 - Elementary and Secondary School Teachers
 - Application Software Developers

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Summary

- Nearly Half of Businesses indicate a **Shortage of Skilled Workers** as Top Barrier to Expanding Employment
- Middle-Skills** were most required to meet job shortages
- Patient Care, Manufacturing, and Skilled Trades** top functional area shortages
- Soft Skills** top shortcomings of job applicants


Many Common Issues



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Engaging Parents & Families in Career Planning

Mary Giunta, Affton School District
Michelle Luraschi, Pattonville School District



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Career Education: Why is successful engagement with parents important?



Family Engagement

<http://www.missouriworkforce.gov/summedia/1750/career-education-why-is-successful-engagement-with-parents-important/>

"Parents, guardians and caregivers still remain the number one influencer of a young person's career decision making."

"Knowing when to engage with parents in relation to their child's career development journey and the style and type of engagement that is provided by schools is key to its success."

"Traditionally, parents tend to be most engaged during the primary years of their child's schooling. This should be the time when schools start to build positive engagement strategies with parents, involving them in their child's career development journey."


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Strategies to engage parents and families on college & career

- Organize college & career resources for parents – create a website
- Talk about ALL postsecondary options
- Use e-mail and social media to reach parents and families. Livestream events.
- Have parents involved at school on career days, etc.
- Parents are community members – ask them to help connect you to community resources.
- Host parent information nights – FAFSA Frenzy, career nights
- Provide refreshments and childcare

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Career Pathways Advising Tools



Nataly Garzon
Specialist Systems Change Strategy,
Ready by 21 St. Louis

Andi Harpring
Community Engagement Manager,
Nine Network of Public Media


Michelene Carbol
Career Consultant, EdPlus

Amber Mitchell
Counselor, Ritenour High School

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Strategies in Action

Partnering with Schools, Industry, & the Community




Michelle Luraschi & Michael Boulanger
Pattonville High School
Nov. 22, 2019

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Strategies presented

- Career fairs – details on who, what, when, where, how
- Career handouts
- Career lunch & learns
- Conferences
- Job shadowing
- Industry tours
- Mentoring
- Decision Days
- Pennants



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Site Visits

Please board the buses by 9 AM.

Do not leave things here.

You received an email with your assigned site visit.
Please take that bus.

If you are not sure, see Tamitha, Kaitlyn or Khadija.

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Lunch and Conversation

We will de-brief each site visit at 12:45

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Site Visit Debrief



- What surprised you?
- What assumptions did you hold that were challenged or dispelled?
- What will you take-a-way to share with your students?

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Connecting Students to Careers in the Skilled Trades



Moderator: **Mary Giunta**, College and Career Counselor, Affton High School

Panelists:

Josh Wright, Apprenticeship Advisor, Construction Craft Laborers' Apprenticeship Program

Dennis Gralike, Director, St. Louis Electrical Industry Training Center, IBEW Local 1

R.J. Catizon, Outreach Specialist, Carpenters Joint Apprenticeship Program

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Careers as First Responders



Moderator: **Michelle Luraschi**, College & Career Preparation Coordinator/Counselor, Pattonville High School, MO Association for College Admission Counseling, College Fairs Co-Chair

Panelists:

Stephanie Wright, Community Outreach Coordinator/Administrative Assistant, American Medical Response, Abbott EMS

Chris Jones, Greater St. Louis County Fire Academy

Shanette Hall, Recruitment Officer, St. Louis County Police Department

Sam Thomas, Recruitment Officer, St. Louis County Police Department

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 **Summer Enrichment and Career Exploration Opportunities**

Moderator: *Laura Winter*, Project Director, St. Louis Graduates

Panelists:
Heidi Rath Hope, PhD, Director of Biology, Confluence Discovery Technologies - STARS Program
Barbara Bragg, MSL, Director of STEM Pathways Development, Ranken Technical College
Alana Greene, MEd, Olin Fleischer Scholars Program, Academic and Student Affairs Advisor, BSBA Programs, Washington University, Olin Business School
William Perkins, Assistant Vice President of Enrollment & Retention and Director of Pre-College, Access, and TRIO Programs, Saint Louis University



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 **THANK YOU for joining us!**

Please complete your evaluation sent via e-mail

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