Strategies in Action

Partnering with Schools, Industry, & the Community

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Career Fair
Career Fair

- Create outline based on
  - Building & population
  - Objectives
- Pull resources
  - Personal/staff contacts, community resources, alumni
- Organize around Career Clusters
  - Ex: Human Services -- Travel & Tourism, Education/Training, Governance
    - Include: North Tech, Job Corps, Exploring posts
- Communication
  - Student, Staff, Families, Community partners
Career Fair Handouts

FAIR EXPECTATIONS

1. Visit 3-5 career speakers
   Use this opportunity to learn about various careers

2. Network and represent yourself well

3. Be respectful of the guest speakers

Questions You Might Want to Ask

- What classes should I take to prepare for this career?
- What are your job’s work conditions like?
- Are there internship or job shadow opportunities for students?
- Where can I learn the degree required for this career?
- How did you get into this field?
- What do you find most rewarding and most difficult about this career?
- How much $ can I expect to make in this career field?
- What degree is considered for this career?
- What kind of uniforms and/or protective gear is required?
- What are some good ways for students to find out more about this career?
Career Lunch & Learns

- Monthly spotlight on career pathway
  - Healthcare
  - Communications/Entertainment
  - Sports
- Include variety of educational entry points
- Feature alumni, industry partners

“What’s Next?” Career & College Conference

- Conference style evening program for all students/families
- Breakout sessions for all pathways
  - College, Military, Skilled trades, Police/Fire
- Feature alumni, industry partners
Industry Tours/Career Speakers

- Skilled trade training centers
- Construction career day
- Healthcare open houses
- StL Graduates PDI
- Show Me Careers

Career Mentoring

- Partnership with Exploring posts
  - [https://stlbsa.org/exploring/](https://stlbsa.org/exploring/)
- Job Shadowing
- Extended Learning Opportunities / Internship
Pennants, Decision Days, Senior Awards

- Celebrate **ALL** post-secondary plans
  - Decision Day, Signing Day
  - Pirate Map
  - “I Applied / Signed” Pennants
  - Graduation regalia - IRC, military
  - Shameless self-promotion
    - Social Media, posting photos, posters, email staff
  - Assemblies
Behind the Scenes

- Update School Profile includes IRCs (not just college recognitions)
- Free ACT, ASVAB, WorkKeys
- Post-Secondary Shirt Thursdays
- Career discussions in classrooms
- Pirate Connections
- Naviance, Missouri Connections, Website: Include All pathways
  - Planning guides, research, inventories
- Engage
  - Initiate conversations w/ admin & staff
  - Vertical teaming
  - Professional Development
What are your ideas, best practices, questions?