



PROFESSIONAL DEVELOPMENT INSTITUTE

Advising Students to Navigate Career Pathways

Friday, November 22, 2019

University of Missouri St. Louis

JC Penney Building, Summit Ballroom

8:00 AM to 2:00 PM

8:00 am **Coffee, Light Breakfast and Conversation**

8:30 am **Welcome and Introductions**

Dr. Natissia Small

Assistant Provost for Access and Academic Support, University of Missouri St. Louis

Dr. Beth Bender

Associate Superintendent, College and Career Readiness, St. Louis Public Schools and Chair, St. Louis Graduates Professional Development Committee

8:45 am **Career Pathways in Context: Examining the Data on Access and Success in Career Pathways**

While regional unemployment rates overall are at a 20-year low, the benefits of an improving economy do not hold true for many. This session will share insights about the St. Louis job market and the populations underrepresented in the workforce - justice-involved citizens, people with disabilities, and African American men aged 18-24 – and implications for our advising practice.

Hart Nelson

Associate Vice Chancellor for Workforce Solutions, St. Louis Community College

9:30 am **Pursuing a Career-Minded Culture**

Pursuit of college-going culture might be better served by considering the end in mind: careers for all. This session will focus on how counselors can broaden discussions around postsecondary match and fit to focus on “career readiness” by placing students at center of discussion and engaging them (and their families) to ensure that they find and pursue the best opportunities for them whether college or career.

- **Susan Hill**, Director of PK-12 College and Career Readiness and Access, School District of University City
- **Dawna Wharton**, Career and College Coordinator, Normandy Schools Collaborative
- **Sheila Carves**, Founding Principal, Innovation School at Cool Valley, Ferguson-Florissant School District

10:15 am **Break**

10:30 am **Engaging Parents and Families**

Research and experience have demonstrated the impact of family engagement on student decision-making and postsecondary success. This discussion will present strategies and tools to best support and integrate families in the co-creation of students’ postsecondary and career discernment.

- **Mary Giunta**, College and Career Counselor, Affton High School
- **Michelle Luraschi**, College/Career Counselor, Pattonville High School



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- 11:15 am** **Pathway Practitioners in Perspective**
This panel discussion will feature providers and programs discussing how they work with low-income students, students of color, parents and families to intentionally integrate academic and career preparation.
- **Dr. Dawn Richards**, Career Pathways St. Louis Regional Director, Department of Elementary and Secondary Education, Office of College and Career Readiness
 - **Jerica Robinson**, Director of Partnerships and Impact, STL Youth Jobs
 - **Marilyn Allen**, STL CAPS Advisor, Director of College and Career Readiness, Affton High School
 - **Channon Peoples**, Director, Precollegiate Student Services, University of Missouri – St. Louis
- 11:45 am** **Lunch and Conversation**
- 12:30 pm** **Career Pathways Advising Tools**
Session presenting concrete tools to help counselors advise students to pursue appropriate career pathways. Presentations will demonstrate how to use the tools with students and families.
- **Nataly Garzon**, Specialist Systems Change Strategy, Ready by 21 St. Louis
 - **Andi Harpring**, Community Engagement Manager, Nine Network of Public Media, Blueprint4Careers
 - **Micheline Carbol**, Career Consultant, EdPlus
 - **Amber Mitchell**, Counselor, Ritenour High School
- 1:15 pm** **Strategies in Action – Partnering with Schools, Industry and Community Partners**
Interactive session designed to test strategies and tailor your own approach and tools to work with community partners and employers to organize career days, career fairs, decision days, lunch & learns. Participants will be also be invited to share their favorite tool, resource or approach.
- **Michael Boulanger**, Counselor, Pattonville High School
 - **Michelle Luraschi**, College/Career Counselor, Pattonville High School
- 1:50 pm** **Debrief, Closing and Evaluation**

The St. Louis Graduates Professional Development Institute is coordinated in partnership with Education Plus and is made possible by support from the Norman J. Stupp Foundation, Commerce Bank trustee, and the Pettus Foundation.

For information on upcoming workshops, visit www.stlouisgraduates.org