



Professional Development Institute 2018-19

Ensuring a Good Financial Fit: The Critical Role of Financial Aid Advising

Friday, September 21st
Saint Louis University
Busch Student Center Room 253

AGENDA

- 7:30 - 8:00 **Coffee, Light Breakfast and Conversation**
Informal light breakfast and networking with colleagues.
- 8:00 - 8:30 **Welcome/Introductions**
- **Alan Byrd, Jr.**, Co-Chair, St. Louis Graduates, and Vice Provost of Enrollment Management, University of Missouri-St. Louis
 - **Dave Rice**, Associate Director, Student Financial Services, Saint Louis University and a Past President, MASFAP
 - **Allison Williams**, Co-Chair, St. Louis Graduates, and Senior Vice President, Programs at Wyman
- 8:30 - 9:15 **Getting to our Comfort Zone with Financial Aid Advising**
An American Student Assistance survey of counselors found that while 92% say they have some responsibility to talk with students and families about college affordability, less than 20% feel extremely comfortable discussing the financial aid process. How do we get to a comfort zone on this critical topic? Veteran counselors will share how they gained confidence advising students around financial fit - the strategies, tips and resources they find most helpful.
- Moderator:
- **Beth Bender**, Associate Superintendent, College and Career Readiness, St. Louis Public Schools and Chair, St. Louis Graduates Professional Development Committee
- Presenters:
- **Julie Kampschroeder**, College & Career Counselor, Ritenour High School
 - **Amber Mitchell**, M. Ed., College Prep Counselor and A+ Coordinator, Jennings High School

9:15 - 10:00

FAFSA 101: Helping Students Complete Today's FAFSA

The FAFSA is not a static form, and new changes have occurred this year. This workshop will focus on changes to the FAFSA and address common challenges that trip up students and counselors.

Moderator:

- **Kristin Thomas**, Financial Aid Advisor, St. Louis Community College-Forest Park

Student Perspective:

- **Madelyn Ennis**, Saint Louis University

Presenter:

- **Dave Rice**, Associate Director, Student Financial Services, Saint Louis University

10:00-10:15

BREAK

10:15-11:00

FAFSA 201: Supporting Students through Verification

More students are being selected for verification adding complexity to the already complicated FAFSA process. A National College Access Network (NCAN) analysis of U.S. Education Department data shows that in award year 2015-16, just 56% of Pell-eligible students who were selected for verification went on to receive a Pell Grant, while 78% of students who were not selected got one. This session will discuss how to effectively support students through verification.

Moderator:

- **Dave Rice**, Associate Director, Student Financial Services, Saint Louis University

Student Perspective:

- **Lakelus (Keke) Carbin**, St. Louis Community College

Presenter:

- **Teresa Steinkamp**, Advising Director, The Scholarship Foundation of St. Louis

11:00 - 11:30

Small Group Discussion: What to Expect When Reading an Award Letter

Participants will discuss sample award letters in small groups.

Moderator:

- **Dave Rice**, Associate Director, Student Financial Services, Saint Louis University

Discussion facilitators:

1. **Chris Bowen**, Assistant Director, Student Financial Aid, UMSL
2. **James Green**, Financial Aid Director, Harris-Stowe State University
3. **Valerie Jensen**, Assistant Director of Student Financial Services, Washington University
4. **Kayla Klein**, Financial Aid Advisor, University of Missouri-Columbia and Early Awareness Committee Chair, MASFAP
5. **Alex Miller**, Director of Financial Aid, Stephens College
6. **Kristin Thomas**, Financial Aid Advisor, St. Louis Community College-Forest Park

11:30 - 12:15 **Lunch and Presentation: Supporting Student Financial Fit with Missouri Department of Higher Education Tools and Resources**

Pick up a lunch in the hallway and be seated for presentation during lunch.

Learn more about MDHE's new initiatives such as CORE 42: Missouri's New Guaranteed Transfer Framework and the redesigned College and Degree Search student portal. You will also learn about the benefits of participating in the Journey to College Programs: Apply Missouri, FAFSA Frenzy and Decision Day. Find out more about the FAFSA Completion Project and free MDHE resources available to you as well.

Introduction:

- **Kayla Klein**, Financial Aid Advisor, University of Missouri-Columbia and Early Awareness Committee Chair, MASFAP

Presenters:

- **Zora Mulligan**, Commissioner of Higher Education, State of Missouri
- **Marilyn Landrum**, Senior Program Coordinator, Missouri Department of Higher Education

12:15-12:50 **Filling the Gaps: What Students Need to Know about Loans and Scholarships**

Filling financial aid gaps today almost always requires a combination of scholarships and loans. How can counselors help students manage debt load by accessing the scholarships and interest-free loans that are available? What scholarships are available? How can students connect to local scholarships through Scholarship Central? What are the different kinds of loans? How can students access interest-free loans?

Presenters:

- **Melissa Findley**, Executive Director, Missouri Scholarship & Loan Foundation, and Early Awareness Committee, MASFAP
- **Dave Rice**, Associate Director, Student Financial Services, Saint Louis University
- **Ellen Vietor**, Scholarship Central Manager, St. Louis Graduates

12:50-1:00 **Closing Remarks, Evaluations and Adjournment**

- **Allison Williams**, Co-Chair, St. Louis Graduates, and Senior Vice President, Programs at Wyman

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